

Sponsorship Opportunities in “The Journey” - May 2023

This May, Pathlights is working with the Chicago Tribune to create our annual magazine insert and we invite you, our trusted partner, to showcase your business in it. This year’s magazine will be called “The Journey” and will focus on intergenerational connections. In addition, we will host a number of events during the quarter which are also available for sponsorship.

This publication will be distributed to 20,000 residences in the Southwest Suburbs via an insert in the Chicago Tribune on Sunday, April 23rd. We will also circulate 6,000+ copies through local libraries, townships, community centers and more.

Our success depends on your support!

Print Advertising

We have 5 advertising options based on ad size. All options include:

- Recognition on the Pathlights Facebook Page (<https://www.facebook.com/PATHLIGHTSIL/>)
- Access to the digital flipbook – great for sharing on social media, LinkedIn, your website, and via e-blasts (Check out last year’s flipbook [here.](#))
- Listing on the supporter page of magazine (see example in flipbook)
- Print copies for you to distribute (available while supplies last)

Back cover	Full Page	1/2 Page	1/4 Page	Name only
\$5,000	\$3,000	\$1,500	\$750	\$250

Educational Program Sponsorship

This year we are offering sponsorship of our educational programs. Event sponsorship includes:

- Company logo included in all advertising/flyers
- Logo incorporated into presentation
- Recognition during the event
- Information table at event (in-person only)

Individual Educational Program Sponsorship	\$500
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Special Offer

Purchase a display ad and receive an educational event sponsorship for just \$250!

Custom sponsorships can be created. Please contact Alison Parker at aparker@pathlights.org to discuss options or with questions.

Pathlights
7808 West College Drive, 5th Floor • Palos Heights, IL 60463
Phone 708.361.0219 • Fax 708-361.9853

Pathlights Sponsorship Commitment

“The Journey” - May 2023

My organization would like to commit to:

- | | |
|---|--|
| <input type="checkbox"/> Back Cover - \$5,000 | <input type="checkbox"/> Name on Sponsor Page only - \$250 |
| <input type="checkbox"/> Full Page - \$3,000 | <input type="checkbox"/> Event Sponsor only - \$500 |
| <input type="checkbox"/> ½ Page - \$1,500 | <input type="checkbox"/> SPECIAL Educational Event with Display Ad - \$250 |
| <input type="checkbox"/> ¼ Page - \$750 | |

Sponsor Information

Organization Name	
Contact Name	
Contact Title	
Address	
City, State, Zip	
Phone	
Email	

Payment Method:

- | | | |
|---|--|---|
| <input type="checkbox"/> Check
Make checks payable to PATHLIGHTS | <input type="checkbox"/> Credit Card
Click here to pay online | <input type="checkbox"/> Invoice
We will mail an invoice to the above address. |
|---|--|---|

Signature: _____ Date: _____

**All commitments must be received by March 3rd, 2023 to ensure inclusion in the publication.
Artwork due March 10th.**

Completed commitment forms can be mailed to our address below or emailed to Alison Parker at aparker@pathlights.org. Upon receipt of your commitment, we will reach out to confirm your sponsorship and provide you with ad specs and additional details of your sponsorship.

Thank you for partnering with us
to strengthen communities!

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