

Dear Friend and Supporter,

Since 1975, Pathlights has been helping guide adults 60 years of age and over, adults with disabilities, their caregivers, families and friends along their best path to aging. We provide resources, advocacy, programs, and services needed to live with independence and dignity in the community. Each year we serve 15,000 individuals in southwest suburban Cook County.

**Join us as we celebrate 50 years of dedication to older adults!**

On **September 25, 2025**, Pathlights will host our **AgeWell Symposium** at the Double Tree Hotel in Alsip, IL. This will be Pathlights first ever symposium and we are so excited to offer this educational event to our community as a thank you for 50 years of support from individuals, organizations, and businesses that share our vision of empowering individuals navigating the aging life cycle. **We invite you to become a sponsor, vendor and guest at the event.**

This half-day event is dedicated to empowering older adults, providing them with information and resources to help age in the community, maintaining a high quality of life and stopping the stigmas associated with aging. The event is free to the public and includes engaging speakers, chair yoga and vendor tables from organizations offering services to support you in your journey to age well. You won't want to miss it.

You'll hear from:

- Colleen Ceh Becvar, Gerontologist – Discusses how aging gives us freedom to pursue new hobbies and activities to improve health and increase longevity.
- Lydia K. Manning, PhD - Teaches us to recognize ageism and introduces strategies to fight stereotypes of aging to help create an age-inclusive environment.
- Leann Jackowiak – Leads a chair yoga session and explains the mental and physical benefits.

The enclosed materials provide details about sponsorship of our AgeWell Symposium. If sponsorship is not for you, there is also an option to have a vendor booth. Please complete and return the enclosed commitment form for either option **by August 1st, 2025**.

**Your support will help us continue to respond to the growing needs of older adults in our community. Please consider supporting Pathlights TODAY!**

Sincerely,



Alison Parker  
Resource Development Manager



Karen Young  
Corporate Partnerships Manager

# 2025 AgeWell Symposium Sponsorship Opportunities

Sponsoring Pathlights is one of the most powerful ways in which you can help make a difference in the lives of older adults in our community. There are a variety of levels available to allow you to show your support at a cost that fits your budget. Please reach out to Karen Young if you'd like to discuss customized sponsorship.

## Presenting Sponsor \$5,000

- ❖ Exclusive recognition on all event collateral
- ❖ Individual recognition at the event
- ❖ Inclusion in news release and event program
- ❖ Recognition in *The Journey 2026*
- ❖ Included in sponsor signage at the event
- ❖ Recognition on Pathlights website and social media
- ❖ Gratis Vendor Booth at event near entrance
- ❖ Opportunity to add a branded item to attendee bags

## Venue Sponsor \$2,500

- ❖ Signage on/near the stage and on additional sponsor signage
- ❖ Inclusion in event program
- ❖ Recognition on Pathlights website and social media
- ❖ Gratis Vendor Booth at event near entrance
- ❖ Opportunity to add a branded item to attendee bags

## AV/Tech Sponsor \$1,500

- ❖ Signage on/near the stage and on additional sponsor signage
- ❖ Inclusion in event program
- ❖ Recognition on Pathlights website and social media

## Printing Sponsor \$1,000

- ❖ Your logo on event signage
- ❖ Inclusion in event program
- ❖ Recognition on Pathlights website and social media

## Meal Sponsor \$1,000

- ❖ Your logo on/near the refreshments table
- ❖ Inclusion in event program
- ❖ Recognition on Pathlights website and social media

## Decor Sponsor \$500

- ❖ Signage on a centerpiece or arrangement and on additional sponsor signage
- ❖ Inclusion in event program
- ❖ Recognition on Pathlights website and social media

## Vendor Booth \$100

- ❖ Signage at your booth
- ❖ Recognition in event program
- ❖ Non-profit rate: discounted 50%

*All proceeds will be used to support Pathlights programs and services. Pathlights is a 501 (c)(3) not for profit organization. Donations are tax deductible to the full extent of the law.*

# 2025 Symposium Sponsorship Commitment

Organization Name:	
Contact Name:	
Contact Title:	
Contact Email:	
Organization Address:	
City, State, Zip:	
Phone:	

## Sponsorship Level:

Presenting - \$5,000

Venue - \$2,500

AV/Tech - \$1,500

Meal - \$1,000

Printing - \$1,000

Decor - \$500

Vendor Booth - \$100

NP Vendor Booth - \$50

Other Amount: \_\_\_\_\_

Please indicate if an electric outlet is needed: ☐ yes ☐ no

## Payment:

Enclosed is a check made payable to Pathlights

I paid online at <http://weblink.donorperfect.com/AgeWell>

Mail me an invoice

Please charge my card (Select one):

Visa

MasterCard

Discover

Card Number:		Amount:	
Name on Card:		Expiration date:	
Signature:		Security code:	

Commitment Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Completed commitment forms can be emailed to Karen Young, [kyoung@pathlights.org](mailto:kyoung@pathlights.org), or mailed to the below address. Upon receipt of your commitment, we will reach out to confirm your sponsorship and provide you with any additional details.

Mail checks and completed forms to:

**Pathlights Symposium**  
7808 W. College Dr., 5<sup>th</sup> Floor  
Palos Heights, IL 60463

Questions? Contact Karen Young, Manager, Corporate Partnerships,  
at [kyoung@pathlights.org](mailto:kyoung@pathlights.org) or call 708.620.4225